

## Charity Guild of Johns Creek

COVID-19
Update

April 7, 2020

10 AM - 12 PM

### THE CHARITY GUILD OF JOHNS CREEK BOARD

#### **Darryl McDonald**

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#### **Susan Matt**

Co-President

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# Agenda

#### **COVID-19 IMPACT – Charity Cancellations**

**Financial Dashboard** 

**Charity Needs & Videos** 

What we are doing – "CGJC COVID-19 RELIEF FUND"

How you can help

Q&A

## COVID-19 IMPACT: Charity Mandated Cancellations

#### **Cancelled Charity Events**

- CGJC Star House Easter Baskets
- CGJC Havana Nights (main fundraiser)
- NFCC- GOLF Tournament
- Wellspring Golf Tournament

#### **Postponed Charity Events**

- HomeStretch "Run on the River"
- STAR House "Roswell Beer

Festival" to 9-12-20

All Charities have suspended

volunteer services

**CGJC** 

2020 FINANCIAL DASHBOARD

**BANK BALANCE -** \$39,000

**SPONSORSHIPS** - \$6,500

TICKET SALES - \$5,000 (Donated)

**MEMBERSHIPS** - \$8,140

CONTRIBUTIONS - \$10,500

**ROLLOVER BALANCE - \$8,860** 

## OUR PLAN IS FUNDED BY THE SUPPORT OF:

148 Members - (\$55 Membership Fee)

**Business and Individual Sponsors –** 

(\$500 - \$10,000 Sponsorship Packages)

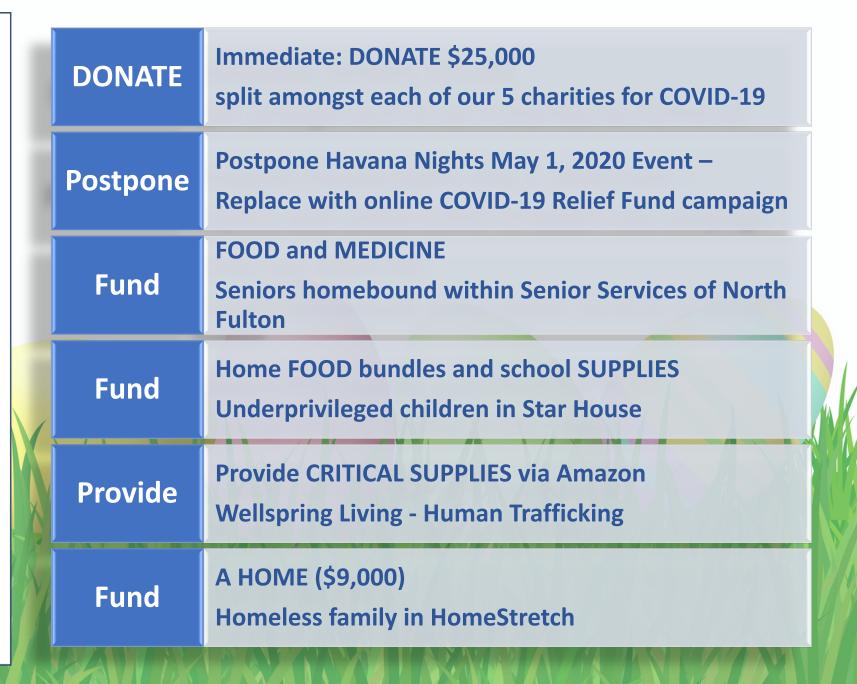
**Events Revenue (\$30,000 - \$50,000) —** Going to be difficult with COVID19 Mandates and Havana Nights cancellation

**Individual Donations (Any amount)** 

**NEW OPTION - Recurring Monthly Donations** 

**YOUR GENEROSITY!** 

**OUR 2020** GOAL RAISE \$100,000



## North Fulton Community Charities Update 4-3-20

## COVID-19



12 semprovees

Doing the Work of 200 Weekly Volunteers to Run Food Pantry to Keep Volunteers Safe at Home and Comply with CDC Recommendations

Increase in the Amount of
EMERGENCY FINANCIAL ASSISTANCE
Provided Second Half of March 2020
Compared to Same Time in 2019

145%

321%

Increase in

#### **REQUESTS FOR ASSISTANCE**

First Week of March 2020 Before COVID-19 to Last Week of March After COVID-19

#### DRIVE-THRU FOOD PANTRY with ONLINE ORDERING and PICK UP TIMES

Providing Individuals and Families with a Choice in their Food, Which Gives Them Dignity and Control During this Uncertain Time While Minimizing Waste.

DRIVE-THRU PICK UP





Over 100 GED and ESL Students Invited to Online Classes

## What our CHARITIES NEED NOW

#### **STAR House**

- Grocery Store Gift Cards (any increment 120 needed)
- Financial donations are the best way to help at this point – used for meals, school supplies and technology to complete virtual homework

#### **North Fulton Community Charities**

- Financial donations are the best way to help at this point.
- No longer able to accept food or pantry donations
- MASKS NEEDED

#### **HomeStretch**

- We are asking for monetary donations, Visa and Wal-Mart gift cards (\$25 denomination).
- Financial donations are the best way to help at this point.
- Mentors needed Family mentors & Financial mentors

#### **Wellspring Living**

- Here are great ways you can help:
  - Click here to give a financial gift
  - Click here to review a current list of needs
  - Click here to shop our Amazon wish list

#### **Senior Services North Fulton**

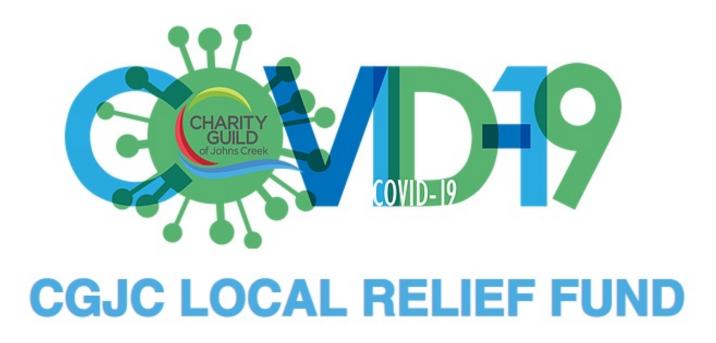
- Financial donations are the best way to help at this point.
- 50 MASKS DESPERATELY NEEDED

## HomeStretch VIDEO

Wellspring Living VIDEO

## Charity Videos





## Coming Together As a Community

The recent COVID-19 economic and emotional impact has become a defining moment in history. Perhaps later it will become a footnote, but for now it feels overwhelming. We sincerely hope that everyone remains healthy through this unprecedented time. Undoubtedly, we are each juggling daily life and the way we live it for a variety reasons. This may be our story for a few weeks or months, but the families we support, through our 5 charities, have a different story. They live this life everyday. They keep fighting and living for the brighter days when the trees are blooming, their pantry shelves are stocked, the children are in school and a paycheck is in the bank.

#### How can we help others through this difficult time?

We refuel our emotional tanks, pull ourselves up and travel the road - TOGETHER as a community. We laugh, hug, pray, and most importantly HELP. Help those who cannot otherwise help themselves.

"Alone we can do so little, but together we can do so much!"

## OUR PLAN - RAISE \$100,000

- Immediately DONATE \$25,000 split amongst each of our 5 charities
- CANCEL our Havana Nights May 1, 2020 Event replace with online COVID-19 Relief Fund campaigning
- Fund FOOD and MEDICINE for seniors homebound within Senior Services of North Fulton Program
- Fund home FOOD bundles and school SUPPLIES for the underprivileged children in the Star House Program
- Provide CRITICAL SUPPLIES via Amazon to Wellspring Living supporting those rescued from Human Trafficking
- Fund a HOME for a homeless family in the HomeStretch Program

## How can you help?

#### Giving to the



We are committed to faithful stewardship and helping our charities that have been negatively impacted by the Covid-19 virus. 100% of all donations received are allocated directly to our outreach charities in our community.

"Alone we can do so little, but together we can do so much

#### **GO TO OUR WEBSITE:**

https://www.thecgjc.org/donate-2

OR

SCAN WITH YOUR PHONE CAMERA

TO GIVE IMMEDIATELY



#### THE IMPACT OF YOUR INVESTMENT

#### **Star House**

- \$25 One week of snacks for 10 students
- \$50 One week of academic tutoring for one child
- \$250 Three weeks of summer camp for one child
- \$500 One semester of after-school academics for one child
- \$1,000 One month of academic coaching and mentoring for 12 children

#### **Wellspring Living**

- **\$2,500** Weekly age-appropriate enrichment and life skills classes, and monthly field trip coordination costs for 3 participants.
- \$5,000 Provides 5 participants with career readiness services, life skills and personal development classes.
- \$7,500 Covers 400 individual counseling sessions for participants.
- \$10,000 Provides 20 computers for 20 Women's Academy participants.

#### **Senior Services North Fulton**

- Over **500** volunteers support our mission. Providing Senior Centers with activities, food and services.
- \$5,000 Helps deliver over **37,000** Meals on Wheels last year & Meals on Wheels for Pets
- \$5,000 Helps with over 1,200 appointments and "quality of life" trips

#### **North Fulton Community Charities**

- \$25 buys GED prep materials
- \$50 keeps the water on for a senior
- \$100 Helps pay for transportation to work
- \$250 helps with an uncovered medical expense
- \$500 stops the eviction of a family
- CGJC Volunteers supports the food pantry, Toy & Coat Drive which serves
   900 Families and 1,800 Children

#### **HomeStretch**

- \$75 covers the cost of a medical physical exam for one child to start the school year happy and healthy.
- \$100 provides 4 pairs of new shoes for children. They will be able to stay warm and dry and play as all children should.
- \$225 buys a week of groceries for two families entering Homestretch.
- \$1,000 will help repair a homeless family's car.
- \$1,700 provides rental assistance for one homeless family for one month.
- \$3,000 Furnishes a unit with all a family needs to start a new home.
- \$7,500 will provide a home for a family for one year

#### A BIG

## **THANK YOU**

to our *current* 

COVID-19

**Donors** 

&

Sponsors

- Hennessy Lexus & Hugh Robb
- ClearStar & Bill White
- Vital Air Services & Lance Beaton & Raymond Deblois
- Kathy Starks & KW
   Realty
- ARCHADECK of Alpharetta & Mark & Cinda Salazar
- Broadbent Family
- Barto Family
- Mallmann Family

- Utrera Family
- Dramis Family
- McKinney Family
- Heller Family
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- Knox Family
- Li Family
- Sobocinski Family
- Matt Family
- White Family
- Pruitt Family
- Sullivan Family
- Hughes Family
- McDonald Family

## Questions

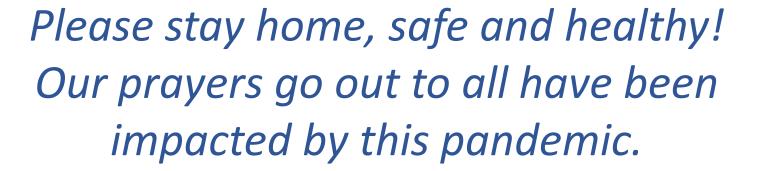














We look forward to gathering everyone again soon.

The CGJC Board